

National Plasterers Council

Rey Perales Memorial Scholarship Fund

APPROVED TOPICS LIST

2009 Scholastic Year

The following are the approved Research paper topics for the required research paper for the **Rey Perales Memorial Scholarship Fund**. Applicants are to choose one (1) topic to research and to provide a written paper in Modern Language Association (MLA) format. Papers should be a minimum of 1000 words or a maximum of 2000 words. A bibliography (work cited page) must be attached but is not included in the overall word count. Plagiarism is not allowed and is reason for disqualification.

- Design a swimming pool safety program for children based around the home improvement craze that focuses on swimming pool renovation. Who would do the work, how would projects be picked, how would costs be covered, where would the show make money? Discuss the level of supplier support, ancillary industries needed and any other elements needed to make the show a success. What measurements (i.e. home value increase, back yard appeal, and/or consumer satisfaction) would be taken to prove the worth of the project: How could the NPC be a part of this show?
- Design a marketing campaign to teach children not to swim in pools that have missing or damaged drain covers. What would be the slogan? Include research of proven techniques that appeal to children. Include an implementation plan and a potential budget to reach children on a state and national level.
- Discuss the trend toward more energy efficient and environmentally friendly products and services in the swimming pool industry. Include current technology available as well as products in research. Discuss the role legislation is playing in this process of pushing these products to the marketplace. Should the industry embrace or remain neutral to this legislation?
- Discuss how the home building industry "slow down" has impacted the pool surface application industry. Include different alternative streams of income a pool surface applicator could break into without any significant effort to supplement income. Highlight specific programs or plans pool plasterers have initiated that has helped generate additional income during these past 12 months.

For more information please contact us at:

National Plasterers Council, Inc.

2811 Tamiami Trail, Suite P

Port Charlotte, FL 33952

Tel: (941) 766-8788 • Email: npconline@comcast.net